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Dear friends,

As we leave the spring season and enter summer, on behalf of ICSR, I am proud to reflect on our achievements thus far. We began this year with a significant change in our membership renewal process and registering for the cultural program. The new online initiative has been hugely successful and a welcomed move by the members.

Our first program for the year, Vasant Utsav, brought 350 of us together to celebrate the onset of spring and enjoy each other's company with music and food. Niti Gupte, our very young and incredibly talented artist and our own Dr. Suresh Ramaswamy brought together a musical extravaganza. We were equally proud of the artists that displayed their beautiful art. Holi was our next event and it was celebrated on a perfect day in April and was attended by over 350 people who enjoyed coloring their friends and family with bright gulal. Special mention is a must of 700 homemade poories freshly made that morning by our community volunteers and members which were served with delicious food. The youth wing kids were responsible for making 400 food boxes that were filled with a full lunch that was enjoyed by all. Dancing to some great music was a highlight for many. On April 29th, we did a very successful membership drive at Mahwah temple with the help of our youth wing which was a great way for us to connect and bring in new families. Also, this year Youth Wing has done a number of successful membership drives. We brought cheer to the patients of Helen Hayes thru a diverse and beautiful dance program. This was our way of thanking our county for what it offers us. Our cultural program in May was beautifully done and brought us together as we worked on our goal of passing our culture to our kids through dance. The participants did an outstanding series of performances that charmed and inspired many of us. Our growth as an organization is most visible in this program as each year we have more participants. Once again volunteers made 400 food boxes ahead of time to facilitate dinner for so many people. The committee worked tirelessly to ensure that such an extensive program ran flawlessly.

. I genuinely believe it is essential to keep our alumni involved with our organization. By creating an alumnus network this year, we hope they will remain connected and in contact with their peers as well as guide the many questions our high school children and their parents have. ICSR's mission is always to provide a platform for all ages to connect and feel a sense of belonging to a community. Our diverse events as well as activities this year have helped us promote our Indian culture and focus our efforts towards spreading awareness about ICSR. On behalf of ICSR, I wish to thank you for participating in our events and making ICSR an integral part of your life. ICSR provided representation in Albany in honor of New York state passing a resolution which declared August as Indian-American heritage month

Our 2018 sponsors have generously contributed so that we can hold these programs. ICSR is very grateful to each one of these sponsors.

All our programs have been possible through the dedicated efforts of our committee, who work tirelessly to make our events enjoyable for the many that attend. I thank and honor the ICSR 2018 committee members for their hard work.

With best regards,
Poonam Mohan

Planned Family Events of 2018

Month	Program	Date	Chair and sub-committee	Venue
June				
	Masala Cruise	Sunday, 17 th , 6 pm – 9 pm	<u>Krishnan & Rajiv</u> , Alka, Satish, Charu & Ajayveer.	Newburg, NY.
	Seniors Trip	Sunday, 24 th , Whole day	<u>Uma</u> , Falguni, Ajayveer & Rajan.	Swaminarayan and Krishna Mandir, NJ.
July				
	Picnic	Saturday, 14 th , 9 am – 3 pm	<u>Falguni</u> , Alka, Anil, Rajan, Hiten, & Uma.	Congers Lake
August				
	India Day Parade & Festival	Saturday, 18 th , 11 pm – 4 pm	<u>Anil & Ajayveer</u> , Charu, Alka, Heena, Raj, Rajiv, Hiten, Rajan, Ravi, Suresh, Satish & entire committee.	Main Street, New City.
September				
	Annual ICSR Retreat (New program)	Saturday, 8 th , TBA	<u>Krishnan</u> , Charu, Satish, Nikita, Rajiv, Alka & Raj.	TBD
	AAPI & ICSR Health Fair	Saturday, 29 th , 12 pm – 5 pm	<u>Krishnan & Alka</u> , Suresh, Rajiv & Krishna.	Palisades Mall
October				
	Navaratri Night	Saturday, 13 th , 8 pm – 12 pm	<u>Alka</u> , Falguni, Uma, Hiten, Satish, Rajan and Raj.	Ramapo High School
November				
	Diwali Dinner	Saturday, 17 th , 5 pm – 10 pm	<u>Satish & Ravi</u> , Krishnan, Charu, Heena, Hiten, Nikita & Krishna	Crowne Plaza, Airmont, NY
	Youth Program	Friday, 23 rd , 6 pm – 10 pm	<u>Raj & Charu</u> , Ravi, Ajayveer, Suresh & Anil	Palisades Mall Community Center



Editors Notes

Wishing Everyone a Very Enjoyable Summer!



This is our 2nd newsletter for 2018, which includes a list of all the upcoming events planned for this year. The entire committee is putting in a lot of time, effort, and thought to bring you these events. We appreciate your suggestions on how to make our events better and welcome your support.

As we head into the summer, our committee is busy planning many more exciting events. Make sure you mark your calendars for the picnic at Congers Lake, the India Day Parade. Be sure to march with us on Main Street for India Day Parade in New City. Please visit our website, www.icsronline.com, for updated information on events. Our newsletter and upcoming events will also be posted online as well as on Facebook; <https://www.facebook.com/pg/India-Cultural-Society-Of-Rockland-538050482874884/posts/>. All information including any changes to events will be updated on this site.

Our Community Announcements section is for your use. Please send in any announcements or achievements so that the entire community can take pride and share in your joy. ICSR's events would not be possible without its sponsors. ICSR would like to thank all of its advertisers, and it's Grand/Annual Sponsors for their financial support.

The following names are ICSR's 2018 Grand & Annual Sponsors and we grateful to have their support in 2018, and we expect that even more will join and support ICSR this year:

1. Deo Narain Persaud -- Persaud Family Foundation
2. Mrs Alka & Dr Vikram Shah
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Youth wing Activities

We are impressed by the interest and dedication shown by 29 super bright and very passionate 8-11 Grade ICSR Youth Wing Volunteers 2018!!

Abhinav. Khanduja, Shreya. Nayak, Aishwarya. Rajendran, Kamyaa. Ramakrishnan, Spurthi. Setty, Aayush. Sharma, Suchita. Sridhara, Aniket. Rai, Swaneet. Jha, Aayan. Krishan,

Namratha Singh. Kumar, Alekhya. Mandapaka, Medha. Mathur, Sonia. Santos, Srividhya. Babu, Vasundhra. Kurup, Rahul. Raja, Shravan. Ranganathan, Aditya. Sharma,

Gopesh. Shreedhar, Kerishma. Thakur, Srilakkshmi. Babu, Aryan. Chaudhary, Prima. Kalra, Rishab. Khanduja, Reshma. Kumar, Sejal. Mathur, Ria Sah, Nathan Yaragudri.

Four professionals will mentor these volunteers through the course of the year in the following areas:

Abhineet Jha: **Development of Skills in Event Photography:** After capturing ICSR events for past few years, it's time to share the tips and tricks of photography with our young talented volunteers. As a collaborative team, the photography wing of ICSR's Youth Program will get hands on experience from learning camera basics to capturing memorable moments at ICSR events. They will learn to work as a team, develop interpersonal and leadership skills while engaging with members of the community.

Rajiv Rohilla: **Publicity and Membership drives:** Committed to connecting our community to its culture and the values it creates for our members of all ages and ultimately to increase our membership. Develop interpersonal skills, acquire more knowledge, confidence and develop an all-round personality of our youth which will help us secure a better future.

Suresh Iyer: **Developing alumni network:** Alumni had contributed immensely when they were younger, and we are thankful to them. ICSR is what it is due to all their enthusiasm and spirit. The objective of forming ICSR Alumni group is to foster the spirit of giving in the form of sharing experiences and information that they have gained to the new kids at the cusp of starting college and their parents. Additionally, this will strengthen the ties between alumni and ICSR community as well as help in growing the ICSR family.

Charu Krishan: **Creative Writing & Social Media Promotions:** ICSR Youth Wing continues to work on spreading awareness about the organization through social media and promotional campaigns. The volunteers are being coached to create written and graphic content to maintain ICSR's online cultural synopsis series about travel, arts and heritage. The idea is to provide a platform for them to explore creative writing, practice safe and practical cyber use, actively contribute towards the organization & generate a stronger sense of belonging to ICSR and Indian culture in general.

VOLUNTEERS
VOLUNTEERS
don't necessarily
have the time;
they just have
the heart!

Upcoming Events

Father's Day Cruise

Sunday, June 17, 2018, 6:00 PM TO 9:00 PM;
Newburg, NY
Members: \$40/person of any age



PICNIC

Sunday, July 14, 2018, 9:00 AM TO 3:00PM;
CONGERS COMMUNITY PARK, CONGERS
BREAKFAST ONLY UP TO 11 AM
Members: \$12; (Children under 5 free);
Non-members: \$17
(SEE FLYER IN THIS NEWSLETTER FOR DETAILS)



Seniors Trip

SUNDAY, June 24th, 2018; whole day
Shri Swaminarayan and Krishna Mandir, NJ.



INDIA DAY PARADE and Festival, FLAG HOISTING

SATURDAY, AUGUST 18, 2018; 11 AM SHARP
DRESS CODE: TRADITIONAL INDIAN
(SEE FLYER IN THIS NEWSLETTER FOR DETAILS)



Navaratri

SATURDAY, October 13th, 2018; 8 PM-
Midnight
(SEE FLYER IN THIS NEWSLETTER FOR DETAILS)



PAST EVENTS

Vasanth Utsav

At our first event for the year on March 18th, Vasant Utsav, over 300 people attended to celebrate the onset of spring with Art exhibit, great food, interactive games and melodious live music accompanied by DJ Gera. We were very successful in our Membership drive. ICSR was honored to have Neeti Gupte performing melodious Bollywood songs along with a surprise cameo by Dr Suresh Ramaswamy. Our audience were mesmerized by the performances of these accomplished and talented singers. Rajiv Rohilla had everybody entertained and laughing with his Hasya kavita and the bollywood games and quizzes kept the audience on their toes! Spring King and Queen were crowned! [Bombay Grill](#) catered the delicious appetizers and dinner for the evening.



Helen Hayes Event

On May 6th, 2018, ICSR arranged a small cultural event at Helen Hayes to provide entertainment to the patients and the staff. The program started with American National anthem, Indian National anthem followed by a number of traditional and non-traditional performances (dances), which were choreographed and performed by young Indian kids. The evening ended with everyone snacking on favorite Indian snacks like Samosa, Dhokla and Brownies.



Holi

The spring festival of colors event was started very early in the morning as many of our volunteers prepared hot pooris and followed by our ICSR youth wing volunteers boxing food at 10 am. We started with a beautiful weather and it was blessing for our colorful celebration of love, friendship, and solidarity! All enjoyed throwing colors on each other, dancing to the vibrating Indian music, and traditional food catered by [Saffron restaurant](#). People of many other communities apart from Indian over three hundred attended the celebrations on the Congers Lake.



Annual Cultural Day

ICSR strives to arrange an impressive lineup of programs that meets the expectations of enthusiasts of the Indian Classical, semi classical, folk and Bollywood dance forms. By showcasing various forms of Indian dances, we thrive to preserve and promote our culture. This year's event was organized on May 12th, at Clarkstown South High school. The atmosphere was electric, and the air was thick with love – love for music and dance. This year we had 221 participants dancing in 22 performances, ages ranging from 5 to 50. 15 Graduating seniors were honored during this event. All the young

participants were rewarded with trophies for their awesome dancing skills. None of this would have been possible without continued support from community.

The dance is over, the applause subsided but the joy and feeling will stay with you forever.

~ W. M. Tory ~



Membership Drive

In our continued effort to drive membership and spread awareness about ICSR, our youth wing volunteers and ICSR committee members once again joined hands on April 29th and participated in the Mahwah Temple, NJ Holi Carnival and connected with over 200 families from Northern New Jersey and Bergen County area. The four hours event was very successful as we managed to get a few more families to become ICSR members instantly while encouraging many more to connect with ICSR and their culture.



Capitol Hill visit to commemorate Indian American Heritage Month

Another proud moment arrived for our community on May 14th when ICSR members along with other groups was invited to the Capitol Hill where the month of August 2018 was commemorated as Indian American Heritage Month in the State of New York. The Assembly and the New York State Senate recognized the groups and passed a resolution celebrating the contributions and culture that Indian Americans bring to the state of New York and to the County of Rockland.



India Cultural Society
of Rockland Presents **SUMMER
PICNIC**

SATURDAY

JULY 14

9:00 AM ONWARDS

Breakfast will be served 9:00am - 11:30am

Lunch will be served at 1:30PM

**Congers Lake Memorial
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Kid's Games...

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**Or any other ICSR committee
member for details**

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www.facebook.com/pages/India-Cultural-Society-Of-Rockland

**India Cultural Society of Rockland
Presents**

India Day Parade and Festival



**Saturday, August 18th, 2018
11 AM Sharp**

Assemble at: 10.30 AM at NEW CITY LIBRARY

Flag Hoisting: 11.30 AM at NEW CITY COURT HOUSE

Entertainment following Flag Hoisting

Dress code: Traditional Indian

In Association with Jeevan Jyothi, Hudson Valley Malayalee Associations and other organization. Please email icsrinfo@gmail.com or call 347-688-7440 for more information.

**India Cultural Society of Rockland
Presents**



**Navaratri
2018**

**Saturday, October 13th
8 pm - Midnight**

**Ramapo High School
400 Viola Road
Spring Valley, NY-10977**

Live Music by:

**Medley Entertainment Inc., Ritesh Rathod
and Group (www.medleyinc.com)**

☐ Includes dinner and tea

For Prasad donation and Archana, please contact: **Alka Shah (845.661.
2072) or any committee members.**

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*Nitin, Usha, Kunj, & Jay Gala
Bharat, Priti, Ricky, & Rema Shah*



**SANJEEV AND KASHMIRA
PATEL
(K G CONSTRUCTION INC)**



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Best wishes
From the
balagokulam
team

Balagokulam is a forum for Hindu children in the US to appreciate their cultural roots and learn Hindu values. This is done through games, yoga, shlokas, stories, arts and crafts.

Every Sunday
At Ranganatha Temple
In Pomona, NY
From **5 pm - 6.30 pm**

Conversational Hindi is also taught to the children. For further information, please contact Dr. Rakesh Shreedhar, Satish Shreedhar,

Or Smriti Sridhara: Contact number: 845-558-7768

Pictures from the recent Navaratri/Deepawali celebration





NEHAL CONTRACTING, INC

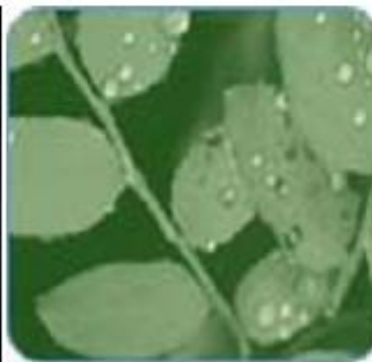
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Best Wishes

Proud Supporter of ICSR

Vipul – Seema – Nehal – Krishi

Community Announcements and Events

- ✚ There is a weekly, ongoing **Bala Gokulam** held every Sunday from 5:00 pm to 6.30 pm at the Sri Ranganatha Temple, Pomona, N.Y. Contact Dr. Rakesh Shreedhar (845 558 7768) or Smriti Sridhara.
- ✚ The **Hindu temple** in Mahwah, NJ on Rt 17 has most Hindu Deities with a community center and school (www.hindusamajinc.org).
- ✚ **Jeevan Jyoti** is a nonprofit, tax exempt Indo-American support group for seniors with numerous weekly and monthly activities (to educate, support and empower them to live physically, socially, emotionally and spiritually enriched lives) or (to help, educate and build comradery among seniors). Some of the activities include yoga, art (painting), music & crafts, finance, book club and educational seminars. All activities are held in Rockland, mostly in the late evenings and a few in the mornings. There is NO membership fees or charges to attend any of the activities/meetings. Please visit www.jeevanjyotiusa.org or call (845)450-2110 Suresh Arya for full details and schedule of various activities.

ICSR Alumni

As we are all aware, most of the parents within our community were not born and brought up in this country and could not acquire education here in the USA. It was somewhat difficult for those families to provide proper guidance to their kids pursuing higher education. ICSR took cognizance of this situation and to help our present, and future generations thought of creating the Alumni Group. This group, besides connecting people with their culture, is working on connecting the senior school kids and their parents with the alums to make it not only easy but also to help understand the nuances of applying for colleges with explicit education and career objectives. We feel proud to say that many Alumni have shown a keen interest in giving back to the community by willing to share their knowledge with the aspiring students. Alumni can also connect with each other through this network. Just like last year, there will be an Alumni meeting scheduled to take place on Friday during the Thanksgiving weekend. Last year it proved to be a very fruitful meeting. If you're interested in getting your kids in the Alumni group, you are most welcome to do so. Just send us an email at icsrinfo@gmail.com with details, and we will be happy to include your children and make them a part of this prestigious group.





INDIA CULTURAL SOCIETY OF ROCKLAND



1-347-688-7440

icsrinfo@gmail.com



2018 Family Membership Application

January 1, 2018 to December 31, 2018

We would like to:

- become members or
- renew membership

Name: _____ Spouse _____

Street Address: _____

City: _____ State: _____ ZIP: _____

E-mail address: _____

Home Telephone: _____

Children's name(s) and age(s):

Signature: _____

Date: _____

Please send this completed application form along with the \$50 check payable to "ICSR" at below address:

ICSR, 92 Green Road, West Nyack, NY 10994

Please note that the paid membership (\$ 50) runs for the calendar year Jan 1st through Dec 31st, 2017, only. This includes:

- Entry to appx 18 free or discounted events throughout the year (Vasant Utsav, Holi, Picnic, Diwali etc)
- Ticket preference at popular events with limited seating.
- Opportunity to participate in the Annual cultural show in May.

ICSR will share selected event pictures and videos on its website, Diwali brochure and social media

- <https://www.facebook.com/India-Cultural-Society-Of-Rockland>
- [Instagram@indiaculturalsocietyofrockland](https://www.instagram.com/indiaculturalsocietyofrockland)
- www.icsronline.com
- [Twitter@icsrsocialmedia](https://twitter.com/icsrsocialmedia)
- icsrinfo@gmail.com
- 1-347-688-7440



INDIA CULTURAL SOCIETY OF ROCKLAND



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Culture and Art enhance the quality of our lives. This is particularly true to all Indians as we come from a land steeped in traditions and culture. As Indian Americans, we strive to keep this alive so that we can pass this to our children.

The India Cultural Society of Rockland has been passionately keeping the torch of Indian culture alive in the tri-state area since 1972. ICSR is instrumental in promoting Indian culture and heritage to local Indian and American community, through various events organized throughout the year.

The ICSR committee runs on the advice, time and energy provided by volunteers within the community. However nothing can be accomplished without your participation and monetary support. In these times of financial constraints, your support will go a long way in helping ICSR achieve its mission as well as expand its programs and services.

Please fill in the attached ad form and mail in with a check to advertise your business as well as support your own organization!

-----detach and mail with check-----



India Cultural Society of Rockland
(A non-profit organization)
Advertisement for 2018



Enclosed is my check in the amount of \$ _____

- Full Page b/w ad in 1 newsletter (\$100)
 - Half Page b/w ad in 1 newsletter (\$50)
 - Full Page b/w ad in 3 newsletters (\$300)
 - Half Page b/w ad in 3 newsletters (\$150)
 - Annual Sponsor (\$500) - full page b/w ad in 3 newsletters & Diwali Brochure
 - Grand sponsor (\$1000) - full page b/w ad in 3 newsletters & color ad in Diwali Brochure + website ad
- Include your text message here

Checks made out to: **ICSR**
 Memo: name of your ICSR contact
 Mail check and form to:
**ICSR, 92 Green Road, West Nyack,
 NY 10994**

-
- Artwork/photo is enclosed under separate cover (email or hard copy)

CAMERA READY ART for the 3 newsletters due on Feb 21st, May 1st, September 1st

Name: _____
 Company/Affiliation: _____
 Address: _____
 Phone: _____
 Email: _____

For More information visit <https://www.facebook.com/India-Cultural-Society-Of-Rockland/www.icsronline.com>



INDIA CULTURAL SOCIETY OF ROCKLAND



1-347-688-7440

icsrinfo@gmail.com



About Our Organization

India Cultural Society of Rockland, Inc. (ICSR) is a nonprofit organization whose objectives include:

- (a) Promote better understanding between the nationals of India, the United States of America, and other countries; and
- (b) Foster greater friendship among its members
- (c) Promote Indian Culture and values in the younger generation and mainstream America by:

WEAVING THE CULTURAL FABRIC

Vasant Utsav, Holi, Navratri Raas Garba, Diwali

GIVING BACK TO THE COMMUNITY

Food & Clothing Drive, Senior Trip, Recreational Therapy, Youth Mentoring, Health fair

PROMOTING TALENT & CAMARADERIE

Cultural Show, Art Show, Recognizing Graduating Seniors, Picnic, India Day Parade & Festival

Stay Connected

Please provide us your email addresses at icsrinfo@gmail.com so that we can communicate with you efficiently. This will save ICSR a significant amount of printing and in mailing costs and improve the quality of our programs.

1-347-688-7440
www.icsronline.com
icsrinfo@gmail.com



ICSR Newsletter

Volume 2
June 2018

From:

ICSR
92 Green Road
West Nyack, NY 10994

TO