



INDIA CULTURAL SOCIETY OF ROCKLAND



1-347-688-7440

icsrinfo@gmail.com



EXECUTIVE COMMITTEE

PRESIDENT

HEENA MEHTA
914 217 9161

PRESIDENT ELECT

RAVI DUBBA
303 478 8863

SECRETARY

KRISHNA NAGINENI
248 464 9765

JOINT SECRETARY

PRADEEP ASOK
845 551 2154

TREASURER

SURESH IYER
917 533 3271

JOINT TREASURER

REENA KANDUJA
845 598 3098

PUBLIC RELATIONS OFFICER

ABHINEET JHA
201 951 9640

DIRECTORS

RAJIV ROHILLA
917 842 1414

(PAST PRESIDENT)

POONAM MOHAN
845 358 8984

AJAYVEER CHAPOTKAT
845 624 1910

SANKARAN KRISHNAN
845 398 0805

RAJAN BARANWAL
845 639 1053

ALKA SHAH
845 661 2072

NIKITA KRISHNAN
201 214 1709

MAYANK PATEL
732 882 9522

CHAITRA NAMA
201 290 5243

PADMINI SHASTRY
845 558 1163

ATUL CHAUDHARY
845 671 1611

SEEMA PATEL
914 255 8308

Dear friends,

March 31st, 2022

On behalf of entire committee of ICSR, I wish your family a very healthy and joyous 2022. I feel privileged and honored to have been given this opportunity to lead this organization which is committed to serving our community through a variety of events and cultural programs throughout the year. I would like to congratulate our outgoing 2021 President Rajiv Rohilla for a productive 2021 year. While we had found great success with our 2021 events, I am taking pride in announcing that ICSR is completing its 50 years this year. We will have an increased focus on celebrating Golden Jubilee of ICSR in year 2022.

Currently we have been actively working on planning below events:

- Food Drive
- Membership Drive
- Building ICSR Youth Committee with new Internship Programs
- Holi and Cultural Program

We are truly hoping that we will be able to conduct all our events in person this year. Stay tuned for information on upcoming events. Please show our community the support it deserves by showing up in large numbers. Putting together all these events for the year come at a cost. Lots of time, energy, effort, and money is needed to sustain the existence of this nonprofit organization. Most of our events are free and the rest are highly subsidized. A nominal membership fee of \$50 per family, revenue collection from advertisements, raffles and tickets barely makes it enough to pay half of the total expenses. Link to become ICSR member is shared on this email. Our generous sponsors are the reason we are able to bring these events to you. On behalf of ICSR, I want to thank every individual, every family, and every volunteer for your support in your own different ways. And how about our sponsors who continue to support us generously year after year, not only financially, but also morally realizing their part they can play best without expecting anything in return. None of this possible without the outstanding committee members who devote endless hours in bringing these events and running ICSR. THANK YOU all for your trust and support in our endeavor of promoting our culture in this beautiful part of the world and become an asset to the society.

With Gratitude,

Heena Mehta

ICSR President - 2022

Planned Family Events of 2022

Month	Program	Date	Chair and Committee	Venue
Jan - Dec	Youth Wing Activities	Throughout 2022	Mayank Patel, Chaitra Nama, Abhineet Jha	
February	Coat Drive	Feb 1 - 25 th	Alka Shah, Chaitra Nama	Multiple drop off locations
	Virtual Antakshari	Saturday, Feb 19 th	Reena Khanduja, Sankaran Krishnan	Virtual
March	Vasant Utsav	Saturday, March 26 th	Poonam Mohan, Pradeep Asok, Nikita Krishnan	Pascack Community Center
April	Food Drive	April 1 - 15 th	Pradeep Asok, Atul Chaudhary	Multiple drop off locations
May	Holi	Saturday, May 7 th	Chaitra Nama, Seema Patel	Congers Lake Gazebo
June	Senior's Trip	Sunday, June 5 th	Rajan Baranwal, Ajayveer Chapotkat	TBD
	Cultural Show	Saturday, June 18 th	Reena Khanduja, Suresh Iyer	TBD
	Cruise	TBD	Padmini Shastry, Sankaran Krishnan	TBD
July	Summer Picnic	Sunday, July 10 th	Krishna Nagineni, Ravi Dubba	TBD
August	India Day Parade & Festival	Saturday, Aug 13 th	Ajayveer Chapotkat, Rajiv Rohilla	Main Street & Court House, New City.
September	Navaratri Night	Saturday, Sept 24 th	Alka Shah, Abhineet Jha	TBD
October	Diwali Dinner and Dance	Saturday, Oct 29 th	Ravi Dubba, Reena Khanduja	TBD
November	Youth Meet	Saturday, Nov 26 th	Poonam Mohan, Rajiv Rohilla	TBD
TBD	AAPI & ICSR Health Fair	TBD	Sankaran Krishnan, Alka Shah	TBD
	ICSR 50 th Anniversary Celebration	TBD	Ajayveer Chapotkat, Sankaran Krishnan, Abhineet Jha	TBD

Editor's Note

Wishing you all a very Happy and Healthy New Year 2022!

On behalf of ICSR, I am thrilled to present our 1st Newsletter for 2022 (information also available on www.icsronline.com) which includes information on our upcoming events, community announcements, and a message from our newly elected President Mrs. Heena Mehta. As you all aware this year ICSR is celebrating its 50th anniversary. The work has already begun, and our entire committee is looking forward to serving the Rockland and neighboring communities with the help and support of our Youth Wing Volunteers and make this year another memorable one.

Despite the physical limitations of the pandemic, each member of ICSR has played a role in preserving our Indian culture and identity. During 2021 we were able to organize Coat Drive, Food Drive, couple of virtual concerts, virtual Antakshari and two round table discussions on health & wellness with esteemed panelist from healthcare profession. We were also fortunate to organize multiple in-person events like Masala Cruise, Summer Picnic, India Day Parade & Festival and Navratri. All these events were highly successful not only in terms of participation, but also for following the COVID protocol while attending them. This sends a great message around and reflects on us as a responsible community of Indian origin. Moreover, our resilient committee and Youth Wing members have defied expectations by already leading a community coat drive. Such community service and volunteering initiatives fuel ICSR's spirit by helping those in need.

We hosted our first 2022 event "Virtual Antakshari" on February 19th which turned out very successful and participated over 16 teams in a fun filled evening. We saw lots of laughter, friendly competitiveness and we got to witness some vocal skills from within our own community.

We started our first in-person event with our Vasant Utsav celebrations on March 26th at Pascack Community Center. It was an extremely successful event, and we had an overwhelming response with over 275 old and new friends joined us. ICSR Committee along with our youth wing of 2022 worked together to bring this wonderful evening and we all concluded the evening with lots of new memories that we shall treasure.

As we head into Spring 2022, our new committee under the leadership of Heena Mehta is diligently planning and excited to bring you lots of fun filled and spectacular family events throughout the year. We encourage you to spread the word around and help us make these events more and more successful. Our hope is to safely host more memorable events such as our iconic Cultural Show, Holi, Senior's Trip, Father's Day Cruise, and Summer Picnic etc.,

Collectively, we hope that each of ICSR's events lined up for 2022 will nourish a sense of normalcy in the chaotic year we have all had due to the pandemic. Our strength comes from our members who return year after year to engage in our dynamic cultural events.

I look forward to seeing all of you soon!

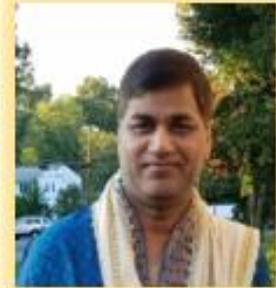
Warm Regards,

Krishna Nagineni

2022-Executive Committee



Heena Mehta
President



Ravi Dubba
President Elect



Krishna Nagineni
Secretary



Pradeep Asok
Joint Secretary



Suresh Iyer
Treasurer



Reena Khanduja
Joint Treasurer



Abhineet Jha
Public Relations Officer

Directors



Rajiv Rohilla
Past President



Poonam Mohan



Nikita Krishnan



Mayank Patel



Ajayveer Chapotkat



Sankaran Krishnan



Rajan Baranwal



Alka Shah



Chaitra Nama



Padmini Shastri



Atul Chaudhary



Seema Patel



Sponsors

ICSR is a non-profit, cultural organization run by hundreds of volunteers since its inception in 1972. We are truly grateful to all the volunteers and our community for their countless hours. However, none of this would be possible without the support of our sponsors. ICSR would like to thank all of its advertisers and Grand/Annual sponsors for their financial support. The following are names of ICSR's 2021 Grand & Annual Sponsors and hope that we will continue to receive your support in 2022 and we expect even more will join and support our community services endeavor this year:

1. MR. DEO NARIANE AND MRS. MOHINIE OF ICDI CORP
2. MR. MANISH KRISHNAN AND FAMILY
3. DR. KAMINI AND DR. RAKESH SHREEDHAR
4. EASTCHESTER SERVICE CENTER INC (SATISH SHREEDHAR AND FAMILY)
5. DR. SRI AND MR. ANIL MANDAPAKA
6. MR. SAMEER PATEL OF DUNKIN DONUTS
7. MR. ALPESH AND MONICA PATEL OF ANDY'S QUICK STOP CONVENIENCE STORE
8. MR. SHASHI AND MITUL PATEL OF TAPPAN ZEE HOTEL
9. MR. SANJEEV AND KASHMIRA PATEL OF KG CONSTRUCTION
10. MR. VIPUL AND SEEMA PATEL OF NEHAL CONTRACTING INC
11. MR. MAHESH AND MRS. BHAVANA PATEL
12. MRS. USHA AND MR. NITIN GALA OF ONE DOLLAR ZONE
13. PEOPLE'S UNITED BANK

ICSR IS THANKFUL TO ROCKLAND COUNTY & ROCKLAND TOURISM DEPT FOR THE ANNUAL GRANT AND TOURISM GRANT



Upcoming Events

ICSR Food Drive

April 1st to April 15th 2022

Accepted Food Items:

Cereal, Oatmeal, Canned Juice, 100% Juice Boxes, Canned Vegetables, Fruit Snacks (apple sauce, peaches, fruit cocktail in juice, Soup (dry and canned), Pasta, Pasta Sauce, Macaroni and Cheese, Tuna Fish (in water), Peanut Butter

Drop Off Locations:

Please call or text before dropping off

Chaitra Nama

18 Hillside Avenue
Mahwah, NJ
Ph: 201 290 5243

Nikita Krishnan

8 Senator Levy Drive
Suffern, NY
Ph: 201 214 1709

Abhineet Jha

127 Brewery Road
New City, NY
Ph: 201 951 9640

Reena Khanduja

2 Still Pond Terrace
West Nyack, NY
Ph: 845 598 3098

Pradeep Asok

11 Carriage Lane
Nanuet, Ny
Ph: 845 551 2154

INDIA CULTURAL SOCIETY OF ROCKLAND
PRESENTS

HOLI Festival Party

Saturday

May

7

Free Entry
Dress Code : White
Light Indian snacks will be served

for inquiries call Heena at 914.217.9161

Congers Community Center
6 Gilcrest Road
Congers NY - 10920
Time: 12 pm to 4 pm

SHARE THE LOVE AND FUN THIS HOLI

INDIA CULTURAL SOCIETY OF ROCKLAND

REGISTRATIONS DEADLINE

APRIL 10, 2022

Calling all Participants 2 & older

ANNUAL CULTURAL SHOW

Saturday, June 18th, 2022



Please visit icsronline.com to register

India Cultural Society of
Rockland invites you....

SUMMER

PICNIC

SAVE THE DATE

SUNDAY

July 10, 2022



Details to follow soon

Youth Wing Activities

We are impressed by the interest and dedication shown by our super bright and very passionate 5-12 Grade ICSR Youth Wing Volunteers

Abhinav Khanduja
Ekansh Nama
Aanya Sharma
Ashok Sathiyamoorthy
Nathan Yaragudri
Shaan Patel
Neha Krishnan
Aalok Pathak
Jade Arunkumar
Shreya Nayak
Prithika Nagineni

Swaneet Jha
Utkarsh Nama
Syna Iyer
Amulya Mandapaka
Anish Dubba
Ryka Rohilla
Suhani Patel
Mansi Pundukare
Visakhi Miriyapalli
Gia Patel
Ishaan Pusuluri

Medha Mahesh
Alisha Agrawal
Soham Kaushal
Shivarni Govind
Swathi Sathiyamoorthy
Aarush Iyer
Kavya Pradeep
Ved Patel
Riya Thaper
Aadi Mehta
Maulik Mehta

Five professionals will mentor these volunteers through an internship course for the year in the following areas:

Suresh Iyer, Mayank Patel, Chaitra Nama: *Youth Wing / Alumni network:* "We cannot always build a future for our Youth, but we can build our Youth for the future". The Youth Wing has been an integral part of the ICSR Committee. The youth members have been very active in all the community events. They have shown great participation & enthusiasm in membership drives, food drives & also in all the events throughout the year. Soon we will be having a meet and greet with #Youth2022.

Alumni had contributed immensely when they were younger, and we are thankful to them. ICSR is what it is due to all their enthusiasm and spirit. The objective of forming ICSR Alumni group is to foster the spirit of giving in the form of sharing experiences and information that they have gained to the new kids at the cusp of starting college and their parents. Additionally, this will strengthen the ties between alumni and ICSR community as well as help in growing the ICSR family.

Chaitra Nama/Mayank Patel: *Publicity and Membership drives:* Committed to connecting our community to its culture and the values it creates for our members of all ages and ultimately to increase our membership. Develop interpersonal skills, acquire more knowledge, confidence and develop an all-round personality of our youth which will help us secure a better future.

Chaitra Nama: *Creative Writing & Social Media Promotions:* ICSR Youth Wing continues to work on spreading awareness about the organization through social media and promotional campaigns. The volunteers are being coached to create written and graphic content to maintain ICSR's online cultural synopsis series about travel, arts and heritage. The idea is to provide a platform to for them to explore creative writing, practice safe and practical cyber use, actively contribute towards the organization & generate a stronger sense of belonging to ICSR and Indian culture in general.

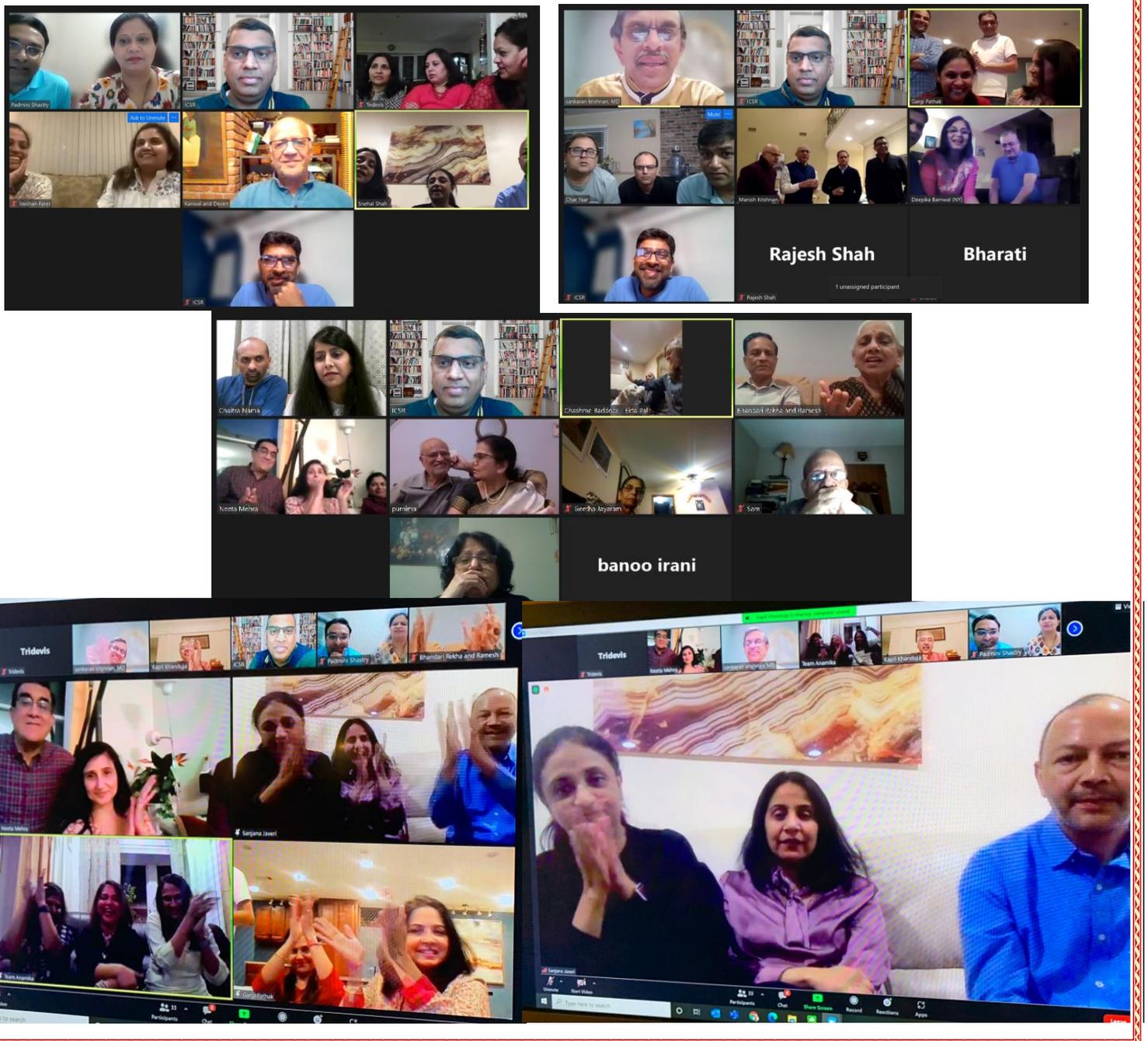
Abhineet Jha: *Development of Skills in Event Photography:* After capturing ICSR events for past few years, it's time to share the tips and tricks of photography with our young talented volunteers. As a collaborative team, the photography wing of ICSR's Youth Program will get hands on experience from learning camera basics to capturing memorable moments at ICSR events. They will learn to work as a team, develop interpersonal and leadership skills while engaging with members of the community.

Poonam Mohan, Suresh Iyer: *Event Management:* Create a memorable experience with our expert mentors. Kids will be learning about the intricacies of organizing events. At the same time, they will receive hands on experience of event management with our own ICSR events. They will learn about all the things that is required to make an event a successful one. This will help them in their organizational skills.

ICSR 2022 Virtual Antakshari (Sunday, February 19th)

Following on the highly successful **Antakshari** event last year, ICSR was proud to conduct the second annual virtual Rockland Antakshari competition. After a highly anticipated build up, there were a total of 16 teams that enrolled in this year's event. There were lots of "variations" as well as interesting facts about Bollywood and Bollywood music that were presented in a quiz like model. The competition was fierce. The audience also participated enthusiastically. The participants regardless but some amazing singing and impressive knowledge of Bollywood music. After four simultaneous knockout rounds, four teams were chosen as finalists. After strong competition in the final round, team Jersey Trios represented by Snehal, Neha and Meghna were fittingly the winners of Rockland Antakshari 2022.

The event was shared by Dr. Krishnan, Reena Khanduja and Heena Mehta. The event was moderated by Chaitra Nama, Padmini Srinivasan (last year's winner), Kapil Khanduja and Dr. Krishnan, who also prepared the "variations," audio and video presentations. Special thanks to Kapil Khanduja, Abhineet Jha and Krishna Nagineni for the technical assistance in conducting the event smoothly.



ICSR 2022 Coat Drive (From Feb 1st thru Feb 25th)

War, Pandemic, inflation, skyrocketing gas prices are all factors we are dealing with as 2022 begins and while it's not easy, ICSR thought of a way to give back to the needy in the community by organizing a coat/sweaters/hat/gloves drive. All of us are never in a situation where we must think of even staying out in the cold without a coat or a sweater, but this is the harsh reality many are facing and it's a humbling gesture to be able to help them. The support from the ICSR committee members was tremendous. We all reached out to family and friends, and everyone donated generously. With our collective efforts, we were able to collect one garage full of gently used coats, sweaters etc.

Alka Shah has headed this project and contacted the Gates of Praise Church in Sloatsburg who said they had patrons who were in need this winter and would really appreciate our generosity. The goods were picked up on Saturday March 5th and we at ICSR hope to continue coming up with projects and involving our community in doing their share to help those who are less fortunate and in need.

"May God bless us all"



ICSR 2022 Vasant Utsav (Saturday, March 26th)

This year ICSR is celebrating its 50th anniversary and we started the year with our Vasant Utsav celebration on March 26th at Pascack Community Center. It was an extremely successful event, and we had an overwhelming response with over 275 old and new friends join us. We started the program with Jayanthi Narayan singing a bhajan. Then our talented singer Annie Chawla along with DJ Abhie entertained the crowd. Dr. Krishnan entertained the crowd with Bollywood Jeopardy. Artists from our own community shared their artwork for our art show. Chutney Masala provided delicious hot food which was enjoyed by all. We as an organization are so fortunate to have sponsors that generously contribute each year so we can bring these events to all of you. ICSR is so grateful for their contributions. ICSR Committee along with our youth wing of 2022 worked together to bring this wonderful evening. We all concluded the evening with lots of new memories that we shall treasure. Please check out our pictures of the event on our social media platforms.





Best Wishes!

From
Mr. Deo Narian, Mrs. Mhynie
Auro Chemicals



Best wishes from Krishnan Family
Manish, Neha, Sidharth and Nikita

Best Wishes From

**Drs. Rakesh & Kamini Shreedhar
Anusha, Shivani & Brijesh**

845-942-0228

845-358-6266

**BEST WISHES TO ICSR
FROM**

EASTCHESTER SERVICE CENTER INC.

**381 WHITE PLAINS RD
EASTCHESTER, NY 10709**

BEST WISHES



MANDAPAKA & BONAM FAMILY

**MR & MRS. GOPALA SWAMY & VIJAYA LAKSHMI
MR & MRS. SRINIVASA RAO & SANTA KUMARI
ANIL, SRI, ALEKHYA & AMULYA
RAMESH, MADHURI, AKHIL & SAHASRA**

**BEST WISHES FROM
The Patel Family**



361 Route 59, West Nyack, NY 10994

25 Route 59, Nyack, NY 10960

3372 Palisades Center Drive, West Nyack, NY 10994

301 Route 304, Bardonia, NY 10954

BEST WISHES

From

With Best Compliments from:

"ANDY'S QUICK STOP CONVENIENCE STORE"

The Patel Family

Alpesh, Monika, Jay & Aryan

BEST WISHES

From



110 N Rte 303, West Nyack, NY 10994

Tel : (845) 358-4100



SANJEEV AND KASHMIRA PATEL (K G CONSTRUCTION INC)

BEST WISHES FROM



NEHAL CONTRACTING, INC

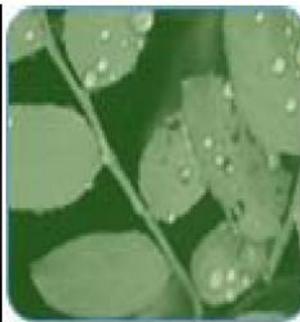
156 Airport Executive Park, Nanuet NY - 10954

Tel: 845-517-0711 – Fax: 845-215-5196

WWW.NEHALCONTRACTING.COM



Build with Innovation



Build Green



Build with Confidence

CERTIFIED : MBE (NYCSBA – NYCSCA – NY State – Port Authority – NYC Transit)

Proud Supporter of ICSR

Vipul – Seema – Nehal – Krishi

Best wishes to ICSR
From

Mahesh & Bhavna Patel
Akta, Avni, And Deev



199 Route 46 west
Saddle Brook, NJ 07663
(201) 291-9160

Compliments from
Nitin , Usha, Kunj & Jay Gala
Bharat, Priti, Ricky & Rema Shah

BEST WISHES FROM



What know-how can do®

Let's Talk.

Ruby Kaur

Branch Manager

gurvinder.kaur@peoples.com

8453521828



Indo- American Support Group
(For Seniors & Over fifty)

PURPOSE

- ❖ To educate, support & provide social and emotional enrichment to individuals over 50 years of age.
- ❖ Arrange social & recreational activities
- ❖ Friendly visits & support in sickness and in time of need.
- ❖ Arrange transportation to aging population for critical needs.
- ❖ Arrange group discussions to share information & experiences related to health care, Social Security, legal & financial strategies for retirement.
- ❖ Provide awareness of available services & resources for seniors from Federal, State & Local Government & voluntary agencies.
- ❖ Provide awareness in Human Rights & assist in dealing with discrimination.

CURRENT ACTIVITIES

Yoga Club# Bridge Club# Travel# Picnic# PotLuck#Monthly Meetings# Group Discussions# Sharing Information#Lunch meeting# Painting# Book Club# Walking club#Community Services# Financial Discussions



CONTACT INFORMATION

Call # 845-709-2216
Mail # P.O. Box 55, Thiells, NY 10984
Email # jeevanjyoti.ny@hotmail.com or
jeevanjyoti.ny@gmail.com or
jeevanjyoti.rockland@yahoo.com



SERVICES OFFERED BY JEEVAN JYOTI INC. ARE FREE & OPEN TO ALL

Dr. Vijay Pradhan Foundation

12th Annual Scholarships for Graduating High School Seniors

The Foundation is a charitable, non-profit organization (501 c3 deductible), whose mission is to promote education and culture in the Indian community in Rockland County. The Foundation was formed in loving memory of Shri Vijay Pradhan. Trustees include several prominent members of the Indian community from Rockland County. Funds for the scholarships are raised through personal contributions and an annual fund-raiser. Awardees are voted on annually by the trustees. All awards will be presented in person to the awardees at the Cultural Day program.

STUDENT REQUISITES FOR THE SCHOLARSHIP:

- Applicant should be a resident of Rockland County or nearby area.
- Should be of Indian origin.
- Should demonstrate significant community involvement, especially in the Indian community
- Nomination process: Student may be nominated by an ICSR member in good standing. Nominations along with your detailed resume (including academic, co/extra- curricular and community service details) should be mailed by **Wednesday, JUNE 1st, 2022**, to:

DR. SANKARAN KRISHNAN, SECRETARY, DR. VIJAY PRADHAN FOUNDATION, 9 SGT. PARKER RD. BLAUVELT, NY 10913.

Community Announcements and Events

- ✓ The **BalaGokulam** program is resuming after a long pause due to COVID-19 and held every Sunday from 4:00 pm to 5.30 pm at the Sri Ranganatha Temple, Pomona. N.Y. Contact Dr. Rakesh Shreedhar (845 353 6306) or Smriti Sridhara.
- ✓ **Ekal Vidyalaya's Annual concert** featuring Music and Dance Dinner (venue and date TBD). For information please contact: Dr. Rakesh Shreedhar 845-558-7768 or Dr. Suresh Khanna 914-347-4329. More details to follow.
- ✓ "**Arts from India**" (WWW.artsfromindia.com), Promoting all forms of art bringing the events throughout the year: ajayveer@hotmail.com; 845-536-1910.





INDIA CULTURAL SOCIETY OF ROCKLAND



1-347-688-7440

icsrinfo@gmail.com



2022 Family Membership Application

January 1, 2022 to December 31, 2022

Name: _____ Spouse Name: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

E-mail address: _____

Home Telephone: _____ Mobile: _____

Children's name(s) and age(s):

Signature: _____

Date: _____

Please send this completed application form along with payment check payable to "ICSR" at below address:
ICSR, PO Box 108, Nanuet, New York 10954

Family Membership: \$50
Senior Citizens (65+): \$30

Please note that the paid membership runs for the calendar year January 1, 2022 through December 31, 2022, only. This includes:

- Ticket preference at popular events with limited seating.
- Opportunity to participate in the Annual Cultural show.

ICSR will share selected event pictures and videos on its website, Newsletter(s), Diwali brochure and social media.

<https://www.facebook.com/India-Cultural-Society-Of-Rockland>
 Instagram@indiaculturalsocietyofrockland
 www.icsronline.com
 Twitter@icsrsocialmedia
 icsrinfo@gmail.com
 1-347-688-7440



INDIA CULTURAL SOCIETY OF ROCKLAND



1-347-688-7440



icsrinfo@gmail.com

Culture and Art enhance the quality of our lives. This is particularly true to all Indians as we come from a land steeped in traditions and culture. As Indian Americans, we strive to keep this alive so that we can pass this to our children.

The India Cultural Society of Rockland has been passionately keeping the torch of Indian culture alive in the tri-state area since 1972. ICSR is instrumental in promoting Indian culture and heritage to local Indian and American community, through various events organized throughout the year.

The ICSR committee runs on the advice, time and energy provided by volunteers within the community. However, nothing can be accomplished without your participation and monetary support. Your support will go a long way in helping ICSR achieve its mission as well as expand its programs and services.

Please fill in the attached ad form and mail in with a check to advertise your business as well as support your own organization!



India Cultural Society of Rockland
(A non-profit organization)
Sponsorship & Advertisement for 2022



Enclosed is my check in the amount of \$ _____

- Full Page b/w ad in 1 newsletter (\$100)
 - Half Page b/w ad in 1 newsletter (\$50)
 - Full Page b/w ad in 3 newsletters (\$300)
 - Half Page b/w ad in 3 newsletters (\$150)
 - Annual Sponsor (\$500) - full page b/w ad in 3 newsletters & Diwali Brochure
 - Grand sponsor (\$1000) - full page b/w ad in 3 newsletters & color Ad in Diwali Brochure + website ad
- Include your text message here
- General / Event name _____ Amount: \$ _____

Checks made out to: **ICSR**
 Memo: name of your ICSR contact
 Mail check and form to:
ICSR, PO Box 108, Nanuet, New York 10954

Sponsor Name: _____

Company/Affiliation: _____



INDIA CULTURAL SOCIETY OF ROCKLAND



1-347-688-7440

icsrinfo@gmail.com



About Our Organization

India Cultural Society of Rockland, Inc. (ICSR) is a nonprofit organization whose objectives include:

- (a) Promote better understanding between the nationals of India, the United States of America, and other countries; and
- (b) Foster greater friendship among its members
- (c) Promote Indian Culture and values in the younger generation and mainstream America by:

WEAVING THE CULTURAL FABRIC

Vasant Utsav, Holi, Navratri, Raas Garba, Diwali

GIVING BACK TO THE COMMUNITY

Food & Clothing Drive, Senior Trip, Recreational Therapy, Youth Mentoring, Health fair

PROMOTING TALENT & CAMARADERIE

Cultural Show, Art Show, Recognizing Graduating Seniors, Picnic, India Day Parade & Festival

Stay Connected

Please provide us your email addresses at icsrinfo@gmail.com so that we can communicate with you efficiently. This will save ICSR a significant amount of printing and in mailing costs and improve the quality of our programs.

1-347-688-7440

www.icsronline.com

icsrinfo@gmail.com



ICSR Newsletter

Volume 1
March 2022

From:

ICSR
PO Box 108, Nanuet,
New York 10954

TO

 **Rockland County**
TOURISM